

WELCOME TO **PERFORMANCE**

Insurance for game developers



A large circular image on the left side of the page shows a close-up of a person's hands holding a gaming controller. The hands are illuminated with vibrant red and blue light, creating a dramatic, high-tech atmosphere. The controller is black with visible buttons and joysticks.

YOUR GAMES INSURANCE BROKER

Performance is part of Howden. Trusted by more than 200,000 clients across the UK and Ireland, our services are broad and always personal.

At Performance, we have been a specialist in the film, media and entertainment world for over 25 years, providing expert insurance solutions tailored to the unique risks for creatives industries. As part of Howden, which serves over 200,000 clients across the UK and Ireland, we combine deep industry knowledge with the strength of a global insurance broker. Whether you're an independent developer, a growing studio or an established gaming company, we understand the challenges you face from intellectual property risks to production delays and cyber threat.

So, whatever your role in gaming development, we're here to help you.



GAME DEVELOPERS INSURANCE

The development of games is an ever-growing sector within the UK, spurred on by great creative minds. With this development comes increasing risks that you need to consider in order to protect your Intellectual Property and manage consumer data safely.

We understand that no two game development companies are the same, which is why we will work with you to create a tailored insurance programme driven by ensuring your business is protected against the risks it may face. That's why we offer a range of different cover options that can be tailored to your needs, such as:

- Property (Owned Technical Equipment, Hired in Equipment, Contents, Buildings or Tenants Improvements)
- Business Interruption
- Employers Liability
- Public and Products Liability
- Professional Indemnity
- Management Liability Insurance
- Business Travel & Group Personal Accident
- Cyber Liability Insurance
- Terrorism
- Crime Insurance



COMPREHENSIVE INSURANCE FOR ESPORTS/GAMING EVENTS COMPANIES

When organising events, there are lots of things for you to think and worry about! Let us ease your mind with specialist insurance to protect your business.

We can provide specialist worldwide* insurance for your event, no matter how big! From small conferences to large international conventions and exhibitions, we can amend your insurance policy to meet your needs on an event-by-event basis or on an annual basis for businesses that run multiple events.

We take your event as seriously as you do and want to ensure that you have the right cover in place. This can include, but is not limited to:

- Property Cover
- Employers Liability Insurance
- Public Liability Insurance
- Terrorism Cover
- Active Shooter Cover
- Contingency Insurance

*Please note that some countries may be excluded from the policy, but this will be confirmed to you in writing before inception.

EVENT EXHIBITOR & ATTENDEES INSURANCE

If you are attending an event, whether that be as an exhibitor, audience member, single gamer or as part of a team, you'll want to be protected from damage to your equipment, injury to yourselves or employees/team members and/or financial loss. We can provide specialist worldwide* insurance cover for the events you attend.

As part of the above cover, we provide Contingency Insurance, which includes:

- Postponement
- Abandonment/cancellation
- Interruption & curtailment
- Return of non-contractual fees or charges
- Relocation
- Non-appearance of more than 25% of players
- Failure to vacate
- Failure of video broadcasts and streaming
- Requisition of venue(s)



POWER UP YOUR WORKFORCE WITH HOWDEN EMPLOYEE BENEFITS

In the world of gaming, having the right tools and strategy is essential for success. The same holds true for your employee benefits. Offering the right package can give your business the edge it needs to attract and retain top talent and create a happier, healthier, and more productive team.

At Howden Employee Benefits, we understand that every business is unique, with distinct needs and evolving expectations. That's why our dedicated benefits consultants work closely with you to create a benefits programme that sets your business apart from the competition



Whether you're looking to enhance your current benefits or introduce new solutions, your dedicated consultant will work closely with you to build a benefits programme that aligns with your goals, supports your people, and fits within your budget.

We can help you with:

- Healthcare benefits: Private medical insurance, dental insurance, and optical.
- Protection benefits: Life Assurance (also known as death in service), Income protection and critical illness cover.
- Physical, mental, and financial wellbeing: Supporting your employees in every aspect of their lives.
- Workplace pensions: Equipping your team with the knowledge they need for a secure future.
- Flexible benefits and benefits Technology: Offering customisable solutions that cater to diverse needs.



For more information, please contact us on **0345 646 2373** or email **employeebenefits@howdengroup.com** and quote **game developers**.

MEET THE PERFORMANCE INSURANCE TEAM



MICHAEL WOOD

DIVISIONAL DIRECTOR

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Michael heads up Performance, a dynamic brand spanning film, media, gaming and Esports. With a deep passion for the creative industries, Michael is dedicated to fostering innovation, nurturing client relationships and driving the division to new heights. Known for his strategic vision and commitment to growth, he continually expands the brands' reach, ensuring it thrives in the fast-evolving entertainment landscape.



DANIEL CRAMER

ASSOCIATE DIRECTOR

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Dan is our Associate Director and has been with us at Performance for over 10 years. Dan is responsible for the day-to-day management of all teams and personnel within the Performance brand. With a focus on excellence, Dan ensures client service remains at the highest standard across all sectors. Always ready to assist, he is dedicated to being a reliable resource, no matter the reason or need.



COLIN POWELL

BUSINESS DEVELOPMENT MANAGER

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With approaching 20 years of experience in insurance, Colin Powell is the newest member of the team but is no stranger to navigating complex industries. Colin has a proven track record of identifying growth opportunities, fostering strategic partnerships, and driving innovation. Now bringing his expertise to the gaming world, Colin is passionate about levelling up businesses, building strong relationships and creating new opportunities in this dynamic and ever-evolving space.

Michael, Daniel and Colin are assisted by a range of other friendly team members, including account executives, account handlers and claims handlers.

Call us today on **020 8256 4949** or email **enquiries@performance-insurance.tv** to find out more.



Part of **HOWDEN**

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